SHC MEMBERSHIP CARDS with EposNow Collect loyalty points to receive discounts at SHC!



10th February 2022

Dear Member,

Our long-awaited Membership Loyalty Cards are ready to be rolled out. The purpose of the card is to reward our members, with rising prices we are keen to offer something in return. We will be implementing a price increase on most products at the end of February, but the membership card will allow members to collect loyalty points equivalent to a 10% discount.

For every £1 spent there will be 10p worth of points which can be accumulated or redeemed on the next purchase, or to be used by a child at the Snack Shack rather than using a bank card. If a card is found we will be able to swipe it and see who it belongs to, and if a card is lost then we can delete it and issue another at a cost of £5. Any accumulated points will then be reallocated to the new card.

There is no app, or other software required but the physical cared will need to be used at the time of transaction.

Anyone not wishing to receive a card can be removed from the database prior to the import of data into our till system. The details being imported are – full name, address, email, postcode, phone number and DOB. Members' details can also be removed at any time once on the till system, but all points earned will also be deleted.

We have prepared a step-by-step guide for you (below) to help you through the process of getting your card.

If you have any concerns, please contact Ann clubhouse@surbitonhc.com

Best wishes

Ann Bedford Clubhouse Manager 07717 582407 Surbiton Hockey Club Sugden Road Long Ditton KT7 0AE

1. What Happens Next?

Membership data will be uploaded in bulk from Teamo to our new, GDPRcompliant EposNow system If you do not want to be part of the scheme, opt out by 23rd February by emailing: clubhouse@ surbitonhc.com Your card will be ready to collect from 28th February. Please collect from the SHC clubhouse before your training session (there may be a delay at busy times)

2. When You Collect Your Card...

Once you have your card, you can bring it to the SHC clubhouse or contact clubhouse@surbitonhc.com to:



• SHC Membership Cards are available to fully paid-up Club members. Your card may be disabled if subs are unpaid.

 \cdot Points cannot be collected or redeemed on gate entry, merchandise, subs, match fees or event tickets.

• Lost cards are replaceable at a cost of £5. You will retain any credit you have on your account when you purchase your replacement card.

